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## Vizibility: A Unique Recruiting Tool

Posted by mgwhite

Oct 5

Guest Post from **James Alexander**, Founder and CEO of [Vizibility](#)



James Alexander,  
Vizibility Founder and  
CEO

### **What is Vizibility and how does it differ from other online recruiting tools?**

**Alexander:** “Googling” is now standard practice for professional and personal reasons. 90% of hiring managers and executive recruiters Google candidates as part of the search process. However, as many know firsthand, it’s not always easy to find the right information. That wastes time and, when you unknowingly make decisions based on the wrong information, it could lead you to eliminate candidates you might not have

otherwise.

Vizibility’s innovative approach, called PreSearch™, is a proactive strategy where job candidates create and share the optimal Google search for themselves. You’ll start seeing SearchMe buttons and links more-and-more on resumes and online profiles.

**How can hiring managers benefit from using Vizibility as a resource for recruiting?**

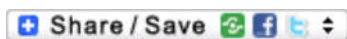
**Alexander:** The Vizibility service enables users to build a search query that brings up just their search results in Google. A user can also select and rank up to five favorite search results. These queries are accessed by clicking users’ Vizibility SearchMe buttons and links which appear on resumes, online profiles, etc. If a user has selected favorites, you’ll see these results first with the option to see all of their results in Google.

The service is simple. When you view someone’s search results via Vizibility, you are simply redirected to Google where you can see their results with the entire search query that used generate them. These results are just as trustworthy as if you had spent the time to build the search yourself.

**How can hiring managers begin using Vizibility?**

**Alexander:** As you see SearchMe buttons and links on resumes and online profiles, click them to quickly access the candidates accurate Google results. As part of your recruiting and hiring process, you can also ask candidates to create their own free SearchMe link and include it with their submission. You and your candidates can create your own free SearchMe button and link at [Vizibility](http://vizibility.com). A serial technology entrepreneur, James has been involved with Internet search since starting eWatch in 1995. He has worked with Mibrary Inc., Adobe Systems, and Jupiterimages. You can Google James at <http://vizibility.com/james>.

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